

Dear Retailer,

I am proud to present EDCO's Showcase Catalogue. Though this catalogue is extensive, it offers only a snapshot of EDCO's overall product line that is backed by our vast inventory. The ever-changing dynamics of the fashion jewelry and novelty markets make it impossible to show our product line in its entirety within these pages. To view our complete product line, please visit our website at www.edco.net.

Let me take this opportunity to tell you a little about our company. EDCO is a successful family business that has withstood the test of time. In 1954, my father, Fred Stoops, established EDCO with the vision of becoming America's foremost supplier of quality fashion rings. Known for decades as "The Ring House", EDCO's product line has been greatly expanded in the last decade to include a full spectrum of fashion jewelry items. Today, with the capable assistance of my brother, Chuck, and sister, Marsha, and many long-term dedicated employees, EDCO continues to grow and innovate to meet the changing needs of our customers.

Though times have changed and we now operate in an environment of technological advances, computers and EDI, we remain guided by our core values of fairness, honesty, and integrity and our focus continues to be on you, our customer.

To our present customers and friends, EDCO sincerely thanks you for your continuing business. To future customers, we extend an invitation to look to EDCO for your fashion jewelry, novelty and display needs. We look forward to serving you.

Sincerely,

Riley Stoops  
President, EDCO, Inc.

### Product Information

- Open stock availability on all rings and jewelry items.
- Ring sizes are indicated below the style number.
- Electroplate finishes are gold or rhodium (silvertone).
- Sterling silver items are indicated by third letter S in style number.
- All stones and pearls are simulated unless otherwise noted.
- Color and size of merchandise may vary slightly from photo.
- Edco's Lifetime Limited Warranty backs all Cubic Zirconia and Fashion Sized Rings.



### Price Guide

See price guide insert for prices terms and detailed information.

### General Information

This catalogue features a showcase of Edco products. Many other jewelry and novelty items are available.

### Ordering

Orders may be placed by phone, fax or mail. Our fax number is available 24 hours per day, 7 days a week.

### Credit

Customers may apply for open account. Edco also accepts Visa or Mastercard, check in advance and C.O.D.

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Toll Free Order Desk:

1-800-321-3326